



HAPPY FALL CWL MEMBERS!!!!

Greetings from Binford

Hello Members!

A warm welcome on a chilly day! I hope you are all well, and looking forward to a Thanksgiving with family and friends.

The CWL has been busy this fall preparing for THE ASHEVILLE SPRING GALA. The Ways & Means Committee and their chair, Shelia Elingburg, are hot on that trail! (Please read Shelia's piece below).

The Student Activities Committee headed by Nancy Waldrop, has awarded the 1st two stipends of this school year, as well as several special requests. Also, we have provided the 10 schools with \$10,000 extra funding for 'transportation aid', as the councilors inform us that this is an enormous need for kids trying to navigate from home, to school, to jobs and often to their little sibling's schools. There are currently over 250 homeless students age 14 to 19 in Buncombe County. With no parent to drive them, or automobile of their own, this transportation aid is a huge help.

Also, the Book Bag Drive was a huge help to these kids!!! (Please read Student Activities Chair, Nancy Waldrop's piece below).

We are enjoying door prizes this year from our very own CWL artists! What a great and generous gift for the lucky winner at our membership meetings! Thank you, artists, for your kind donations!

The endowment that membership voted to approve in October is in the process of being created at the Community Foundation of WNC, with the help of our treasurer, Debbie Heffner, coordinating with the Foundation's Sheryl Aikman. We are excited to monitor this endowment fund and report to you, the membership, at annual intervals on its' progress.

I wish to thank Asheville Eye for designating the CWL as the recipient of their annual fundraising drive. Every year, they choose another non-profit, and no doubt, Kay Beardsley was instrumental in garnering this excellent contribution. Thanks to Kay and all the doctors, nurses and support staff at Asheville Eye who have worked tirelessly to create a sizable donation for us! Kay will be reporting that final contribution number after the final fundraising event Tuesday, October 31st: A Halloween Cook Out and Costume Party at Asheville Eye this Tuesday!

Please join us for our Councilor's presentations November 7th at the Country Club of Asheville, General Membership Meeting beginning at 11:30. Our annual artists CRAFT SHOW is set-up prior to the meeting, so you can do some holiday shopping!

See you soon!

Sincerely,
Binford Jennings

Oct. 31, 2017

TODAY!!! Asheville Eye Associates' Trick or Treat Cookout

WE'VE GOT
OUR  ON YOU!
JOIN US FOR SOME
HALLOWEEN FUN!
OCTOBER 31
TRICK OR TREAT
COOKOUT
COSTUME CONTEST
PUMPKIN CARVING CONTEST
11AM - 2PM

8 Medical Park Drive • Asheville 28803
Cookout to benefit the
Children's Welfare League of Asheville.
For more information or to RSVP
call 828-258-1586 or visit

www.facebook.com/AshevilleEyeAssociates/Events/



Support our Students by Anita Metcalf, Chair

The speaker at the Children's Welfare League meeting in October was Geoff Sidoli, Executive Director of the Mountain Child Advocacy Center. He spoke of a number of disturbing statistics, one of which was that 68% of 16 year olds in Buncombe County experience trauma. I expect that the students we serve in our SOS - Special Requests efforts are among this 68%. This is why our internal fundraising effort for Support our Students is so critical.

In this season of Thanks and Giving, I hope you will consider contributing to this very important cause to assist students with extraordinary need as identified by the schools' counselors and social workers. You may consider making

a donation in honor of or in memory of someone – a thoughtful way to acknowledge their importance to you. Their families will also appreciate this gesture.

Remember, the SOS requests provide for the special requests that come to our Student Activities Committee. The life stories of the students we serve are compelling and inspiring. They overcome significant barriers to obtain an education. Your support will be of great benefit to these students.

As of October 29, 2017, we have received donations from 38 Active members, 40 Associate members and 1 friend. Thank you to these generous donors. These funds assist students who otherwise may slip through the cracks.



Please send donations to Anita Metcalf, 221 Liberty Road, Candler, NC 28715 or go to the CWL website at www.cwl-asheville.org and donate on line by clicking the donate button.

Note: Please make sure to include names of those you wish to honor or to remember with your donation and how you would like them to be acknowledged. Mailing addresses of those you wish to acknowledge will be appreciated.

WAYS AND MEANS COMMITTEE UPDATE

By: Shelia Elingburg, Chair

At the October meeting of the Committee, the members received their committee assignments and our work has begun. Members are excited as they see the overall plan begin to develop and the agendas for the future meetings falling into place.

The next meeting on November 6th will focus on meeting the new auction team, **'Duke Says Sold'**, who we will be using at our 2018 fundraising event. They will be evaluating the list of silent and live auction items we sold at the Mardi Gras event in February and will suggest other items and methods of raising funds at our 2018 Gala. They are a dynamic team and we look forward to their input as we focus on this very important component of the event.

We will keep all CWL members informed on our progress as we move forward in our planning and please make sure you have the date on your 2018 calendar.

SATURDAY, APRIL 21, 2018

THE 16TH ANNUAL SPRING GALA

See you there!

HEADING 4 STYLE

Use the small text provided in some of the articles to call out quick reference information related to the article, such as contact information or event dates.

HEADING 5
Contact Info

STUDENT ACTIVITIES COMMITTEE

By: Nancy Waldrop, Chair

ANNUAL HIGH SCHOOL COUNSELORS AND PRINCIPALS BREAKFAST

Supported by the continued help of UNCA, another very successful annual UNCA/CWL Breakfast for High School Counselors and Principals was enjoyed by approximately 40 attendees on Wednesday, October 4th, 2017. Nine of those attending were counselors. Other attendees included representatives from the county and city school systems, UNCA and AB TECH, in addition to High School Principals and CWL Student Activities Members. Mums were generously donated for a second year by First Step Farms, serving as both decoration and gifts for Counselors.

The event, as has become the custom, was held in the Mountain View Conference Room of the Wilma Sherrill Center. As has also become the custom, UNCA provided more than an exceptional venue. The food, invitations, and program all exceeded expectations. Speakers from UNC Asheville, Provost Joseph Uργο and Steve McKellips, Director of Admissions provided humorous, personal, and heartfelt words making the morning all the more meaningful.

Thanks to the generosity of CWL Members and Diamond Brand, Counselors were able to leave with backpacks and a box of snacks for each school. A total of 62 backpacks were distributed among the 10 schools, with schools serving the most students receiving a greater number of backpacks.

Further insight into the needs of the students we serve will be provided at the November and February General Meeting Luncheons as the Counselors from five high schools will share their stories at each meeting.

ANOTHER NEW CWL STUDENT ACTIVITIES PROJECT

The Backpack Project with Diamond Brand has led to further commitment to our cause from Diamond Brand via a proposed “sale day”...in which CWL will receive a percentage of all sales on a date/weekend soon to be announced...as well as be able to share info about our program/effort to serve students in all Buncombe County Schools. More info to come on this project after it is approved and plans are complete. Many, many thanks go to Sheila Elingburg (Student Activities member and Ways and Means Chair) for coordinating these efforts with Diamond Brand!



Pictures of the Counselors Breakfast and Nancy Waldrop providing remarks.